

What is claimed is:

1. An environment rating evaluation method comprising the steps of:

having a rating subject such as a rating subject business enterprise input predetermined response information into primary survey items of a predetermined environment rating distributed via a network, and return said response information to a rating evaluator;

having said evaluator distribute secondary survey items to said subject, perform a primary interview survey, and conduct an investigation through data processing on the basis of predetermined responses thereto;

providing a fixed time period after said primary interview survey, performing a secondary interview survey separately with a management zone and a site representative, and obtaining predetermined response information; and

having said evaluator perform a rating evaluation on the basis of said response results and a reference rating value, and transmit an obtained rating to said subject via said network.

2. The evaluation method according to claim 1, wherein said secondary survey items are constituted by reconfiguring a part or all of said primary survey items in an interview survey format.

3. The evaluation method according to claim 1, wherein said evaluator obtains direct response information from said subject by double-checking said primary survey items and confirming with said subject said responses to said secondary survey items during said primary interview survey.

4. The evaluation method according to claim 1, wherein said evaluator performs said rating evaluation on the basis of numerical value results, which are obtained by subjecting said response results to digitization through data processing using a predetermined point evaluation method, and said reference rating value.

5. An environment rating evaluation system comprising:

means for distributing primary survey items of

a predetermined environment rating to a rating subject via a network;

means for having said subject input predetermined response information and return said response information to a rating evaluator;

means for having said evaluator distribute secondary survey items to said subject, and receive predetermined response information;

means for subjecting said response results to digitization through data processing using a predetermined point evaluation method; and

means for calculating a rating evaluation value on the basis of said numerical value results and a reference rating value.

6. The evaluation system according to claim 5, further comprising means for subjecting said response results to digitization through data processing using a rating data processing unit in a database server of said evaluator.